



OFFICE OF THE PRINCIPAL COMMISSIONER OF CUSTOMS  
GENERAL- (ZONE-I), MUMBAI  
NEW CUSTOM HOUSE, BALLARD ESTATE,  
MUMBAI 400 001.

F. No: S-43/168/2014-15

Date: 11/10/2017

CIRCULAR

As you are all aware that Mumbai Customs is organizing a “**Customs Heritage Half Marathon-2017**” featuring an *Aero Run (5 kms)*, a *Terra Run (10 kms)* and a *Half Marathon Aqua Run (21 kms)* on October 29 , 2017 to showcase the capabilities, tenacity and resolve of the department in shaping and strengthening the economy of our country.

2. The Marathon stands for our motto that we believe in going the distance for our stake holders. It will also highlight the achievements of our department in the management of border security, public health, environmental conservation, digitized collection of tax and a host of measures taken by the Board towards ease of doing business. The event to be held on the eve of “Rashtriya Ekta Divas” will also mark the celebration of the economic integration of the country by way of historic new tax reform – the GST. It is not just a race but a movement where athletes and amateurs can run shoulder to shoulder which will soon foster the running revolution. The Marathon is expected to encourage a culture of fitness and is not limited to merely being a sporting event. The Half Marathon would commence and close at the Custom House, Ballard Estate which has witnessed economic transformation of the country for last more than a century and has been gateway to trade and commerce.
3. Hon'ble Finance Minister of India Shri. Arun Jaitley has given his kind consent to be the Chief Guest and Hon'ble Chief Minister of Maharashtra Shri. Devendra Fadnis would be the Special Guest of Honour for this function. Also the event would be attended by several other ministers and dignitaries both from the Centre and the State. Prominent National / International personalities, Marathoners, Fitness enthusiasts, Bollywood personalities and a whole array of other sports loving personalities are likely to grace and participate in the marathon. A large number of celebrities from diverse fields including trade and industry honchos, representatives of various embassies and consulates and eminent persons from different walks of life have evinced interest and confirmed their participation. The event will start at 5:45 am and would conclude by 10:30 am.
4. As the last date for registration is 22.10.2017 which is fast approaching, we solicit unstinted support and enthusiastic participation of our officers, staff members their families and friends. Hence our staff members may be accordingly encouraged. They may register themselves on [www.mumbaicustomshalfmarathon.in](http://www.mumbaicustomshalfmarathon.in).
5. The details of the event can be accessed by logging onto the website <http://www.mumbaicustomshalfmarathon.in>, the facebook page [www.facebook.com/New-Customs-House-Mumbai-300563710306757/](http://www.facebook.com/New-Customs-House-Mumbai-300563710306757/), and the web links made available on the website of CBEC.

(S.K.DAS)

Pr. Commissioner of Customs (General)  
Mumbai Customs, Zone-I.